

TGP FRESH GIVEAWAY 2019 - OFFICIAL RULES

The TGP Fresh Giveaway Game (the "Game") is offered by The Grocery People (TGP), a division of Federated Co-operatives Limited ("Game Sponsor") and is administered by WSP International Limited ("Administrator"). Game Sponsor and Administrator collectively referred to herein as "Game Entities".

NO PURCHASE NECESSARY TO PLAY.

General Game Information: The Game is being played at approximately 69 participating independent food stores, located in the provinces of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Yukon Territory and the Northwest Territories ("Participating Stores"). You can view a list of all Participating Stores by going online to www.TGPFreshGiveaway.com. Only Game Tickets with Series #GMCTGPF19 printed on the Game Ticket are valid for the Game. Obtain a free Collector Card (required to play the Collect to Win portion of the Game as described below) at any Participating Store during the Game Period (See paragraph 1 below), while supplies last. Obtain one (1) Game ticket from any cashier or authorized personnel every time you make a qualifying purchase transaction at a Participating Store during the Game Period while supplies last. You will receive an additional Game Ticket when your purchase transaction exceeds fifty dollars (\$50.00) before applicable tax. You will also receive one (1) Bonus Game Ticket when you purchase any advertised featured Bonus Items of the Week ("Bonus Item"). Maximum one (1) Bonus Item Game Ticket per Bonus Item purchase. There is a maximum of ten (10) Game Tickets per purchase transaction, per twenty-four (24) hour period regardless of the number of items included in the purchase transaction. **Purchases of Pharmacy prescription items, Dry Cleaning, Alcoholic Beverages, Cigarettes, Tobacco products, Gift Cards and Certificates, Money Orders or Money Transfers, Postage Stamps, Tokens, Transit Passes, Lottery Tickets, and any other items that are legally prohibited by the province where the transaction occurs alone DOES NOT qualify you to receive a Game ticket.** You can obtain a Game Ticket without making a purchase by sending a self-addressed, stamped envelope together with your Name, Address, Province, Postal Code, Phone Number and Email Address clearly printed or typed on a 3" x 5" card or piece of paper to: "TGP Fresh Giveaway No Purchase Ticket Request, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4". All no purchase necessary Game Ticket requests must be received on or before May 30, 2019. There is a limit of one (1) no purchase necessary Game Ticket request per person per day. No mechanically reproduced or computer-generated requests allowed. Any questions, concerns or comments regarding the Game can be emailed to gamemaster@TGPFreshGiveaway.com or by sending a self-addressed, stamped envelope to: "TGP Fresh Giveaway, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4".

1. GAME DATES: The Game begins on April 11, 2019 at 12:00:01 AM PT (the "Game Start Date"). The Game is scheduled to end on June 5, 2019 at 11:59:59 PM PT (the "Scheduled Game End Date") or whenever Game Ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Date is known as the "Game Period." Certain components of the Game will end on different dates, as indicated elsewhere in these Official Rules.

2. WHO CAN PLAY: The Game is open to all legal residents of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Yukon Territory and the Northwest Territories, who have reached the age of majority in their Province or Territory of residence, as of the Game Start Date. Employees of Participating Stores, employees of Game Sponsor and Administrators, employees of the Game Entities respective parent companies, affiliates, subsidiaries, distributors, sales representatives, administrators, advertising and promotion agencies, agents, and any entity that Game Sponsor contracts with specific to this Game and their immediate household members are only eligible to play and win in the Instant Win portion of the game (excluding \$1,000 Cash prize).

3. HOW TO PLAY: There are four (4) ways to play: (A) Instant Win; (B) Collect to Win; (C) Enter to Win, and (D) Online Win. Carefully tear open your Game Ticket along the perforation to find three (3) stickers inside that are used to play the Collect To Win portion of the Game, and to reveal an Instant Win message or an official "Ballot Entry Form" that is used to enter the Enter to Win or an Online PIN used to enter the Online Win.

(A) **INSTANT WIN:** When opened, some Game Tickets will reveal, the message "You've Won", "Save \$1.00 off" or "Save \$2.00 Off" followed by the description of a Product Prize (respectively "Instant Win Prizes and Savings"). Collectively there are 366,253 Instant Win Prizes and Savings available to be received. See Table 1 below for details.

Table 1 - The following are offered as Instant Win Prizes and Savings in 1,146,000 Game Tickets available for distribution:

INSTANT WIN PRIZES:						
Type	Product Description	Type / Varieties	Size	Retail Value	Quantity Available	Odds to Receive
You've Won:	Coca-Cola Product	All Varieties	1 L	\$1.79	2,520	1 in 455
You've Won:	Purex Bathroom Tissue	All Varieties		\$14.74	310	1 in 3,697
You've Won:	Heinz Seriously Good Mayonnaise	All Varieties	675 or 800 mL	\$5.99	760	1 in 1,508
You've Won:	Nestlé Single Bar	All Varieties	32-60 g	\$1.49	3,030	1 in 379
You've Won:	Miss Vickie's Potato Chips	All Varieties	200-220 g	\$4.69	960	1 in 1,194
You've Won:	Country Harvest Bread	All Varieties		\$4.99	910	1 in 1,260
You've Won:	Joyya Product	All Varieties	1 L	\$3.99	1,130	1 in 1,015
You've Won:	Pepsi Product	All Varieties	24 x 355 mL	\$8.99	510	1 in 2,248
You've Won:	\$1,000 Cash				3	1 in 382,000
TOTAL PRIZES:					10,133	1 in 114

SAVINGS:						
Type	Product Description	Type / Varieties	Size	Retail Value	Quantity Available	Odds to Receive

Save \$1 Off	Coca-Cola Product	All Varieties	2 L	\$1.00	17,960	1 in 64
Save \$1 Off	SpongeTowels	All Varieties		\$1.00	17,960	1 in 64
Save \$1 Off	Kraft Peanut Butter	All Varieties	750 g - 1 kg	\$1.00	17,960	1 in 64
Save \$1 Off	Nestlé Cello or Kit Kat Tablet Bar	All Varieties	120-263 g	\$1.00	17,960	1 in 64
Save \$1 Off	Quaker Chewy or Dipp's Granola Bars	All Varieties	150-156 g	\$1.00	17,960	1 in 64
Save \$1 Off	Wonder Bread	All Varieties	570 g	\$1.00	17,960	1 in 64
Save \$1 Off	Joyya Ultrafiltered Milk	All Varieties	1 L	\$1.00	17,960	1 in 64
Save \$1 Off	Old El Paso Taco or Fajita Kit	All Varieties	250-510 g	\$1.00	11,970	1 in 96
Save \$1 Off	Cadbury Chocolate Singles or Family Bar	All Varieties		\$1.00	11,970	1 in 96
Save \$1 Off	Classico Pasta Sauce	All Varieties	218-650 mL	\$1.00	11,970	1 in 96
Save \$1 Off	Old Dutch Potato Chips, Ridgies Potato Chips, or Dutch Crunch	All Varieties	200-255 g	\$1.00	11,970	1 in 96
Save \$1 Off	Any Danone Product	Any Variety		\$1.00	11,970	1 in 96
Save \$1 Off	Campbell's Soup	All Varieties	284 mL	\$1.00	7,700	1 in 149
Save \$1 Off	Grimm's Sausage Rings	All Varieties	375 g	\$1.00	5,130	1 in 224
Save \$1 Off	M&M, Mars, Bounty, Twix, Maltesers, Snickers, Skittles, Life Savers or Starburst	All Varieties	100-191 g	\$1.00	5,130	1 in 224
Save \$1 Off	Bick's Whole Dill Pickles, Peppers or Beets	All Varieties	750 mL - 1 L	\$1.00	5,130	1 in 224
Save \$1 Off	Any Freybe Sliced Meats or Salami Chubs	All Varieties	125-250 g	\$1.00	5,130	1 in 224
Save \$1 Off	French's Mustard	All Varieties	325-550 mL	\$1.00	5,130	1 in 224
Save \$1 Off	Clamato or Garden Cocktail	All Varieties	1.89 L	\$1.00	5,130	1 in 224
Save \$1 Off	Twizzlers Party Pack	All Varieties	300-454 g	\$1.00	5,130	1 in 224
Save \$1 Off	Pepsi Product	All Varieties	2 L	\$1.00	17,960	1 in 64
Save \$1 Off	\$1.00 Off Produce			\$1.00	17,960	1 in 96
Save \$1 Off	\$1.00 Off Meat			\$1.00	17,960	1 in 77
Save \$2 Off	Coca-Cola Product	All Varieties	12 x 355 mL	\$2.00	5,960	1 in 193
Save \$2 Off	Purex Bathroom Tissue	All Varieties	D12, D18, or Jumbo 30 Rolls	\$2.00	5,960	1 in 193
Save \$2 Off	Kraft Cracker Barrel Cheese	All Varieties	600-907 g	\$2.00	5,960	1 in 193
Save \$2 Off	Delissio Stuffed Crust Pizza	All Varieties	660-744 g	\$2.00	5,960	1 in 193
Save \$2 Off	Quaker Crispy Minis	All Varieties	90-172 g	\$2.00	5,960	1 in 193
Save \$2 Off	Deli World Rye Bread	500 g		\$2.00	5,960	1 in 193
Save \$2 Off	Joyya Ultrafiltered Milk	All Varieties	1 L	\$2.00	5,960	1 in 193
Save \$2 Off	Liberté Skyr Yogourt	All Varieties	500 g	\$2.00	3,970	1 in 289
Save \$2 Off	Christie, Dads, or Peek Frean Cookies	All Varieties	170-350 g	\$2.00	3,970	1 in 289
Save \$2 Off	Heinz Ketchup Family Pack		1.5 L	\$2.00	3,970	1 in 289
Save \$2 Off	Old Dutch Potato Chips, Ridgies Potato Chips, or Dutch Crunch	All Varieties	200-255 g	\$2.00	3,970	1 in 289
Save \$2 Off	Any Danone Oikos Product	Any Variety		\$2.00	3,970	1 in 289
Save \$2 Off	Campbell's Chunky Soup or Chili	All Varieties	425 g or 540 mL	\$2.00	2,550	1 in 450
Save \$2 Off	Grimm's Pepperoni	All Varieties	450 g	\$2.00	1,700	1 in 675
Save \$2 Off	M&M, Mars, Bounty, Twix, Maltesers, Snickers or Skittles	All Varieties	165-230 g	\$2.00	1,700	1 in 675
Save \$2 Off	Bick's Baby Dill Pickles	All Varieties	1 L	\$2.00	1,700	1 in 675
Save \$2 Off	Any Freybe Pepperoni or Ham Sticks	All Varieties	250-500 g	\$2.00	1,700	1 in 675
Save \$2 Off	French's Ketchup	All Varieties	750 mL - 1 L	\$2.00	1,700	1 in 675
Save \$2 Off	Mott's Fruitations	All Varieties	4 x 90 g Cups or 6 x 111 g Pouches	\$2.00	1,700	1 in 675
Save \$2 Off	Hershey's Chipits	All Varieties	200-300 g	\$2.00	1,700	1 in 675
Save \$2 Off	Pepsi Product	All Varieties	12 x 355 mL	\$2.00	5,960	1 in 193
TOTAL SAVINGS:					356,120	1 in 4

Total Instant Win Prizes and Savings	Quantity Available 366,253	Odds to Receive 1 in 4
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WHAT TO DO WHEN YOU GET AN INSTANT WIN PRIZE OR SAVINGS MESSAGE: For Instant Free, \$1.00 or \$2.00 off Savings, go to any Participating Store, pick up the product described in the Game Ticket and take it with the original corresponding Game Ticket to the checkout for verification and to claim your prize or savings. For all Instant Win Prizes and Savings, you must surrender the portion of the Game Ticket indicating your Instant Prize or Savings to an authorized employee at a Participating Store. Instant Win Prizes and Savings may not be mechanically reproduced and cannot be combined with any other coupons or promotional offers. Instant Win Prizes and Savings do not include applicable taxes, ecology, or bottle deposit. No cash value or cash back. **All Instant Win Prizes and Savings must be redeemed before close of business on June 20, 2019. All \$1,000 Cash Instant Prizes must be redeemed before 11:59:59 PM, PT June 10, 2019.** Not all Instant Win Prizes and Savings Prizes may be claimed or redeemed.

(B) COLLECT TO WIN: All Game Tickets will contain three (3) Collect to Win stickers that contain a town name and sticker number. These Collect to Win stickers match areas that are reproduced on the Collector Card with town names and sticker numbers. Remove all Collect to Win stickers from your Game Ticket and affix to the matching town name and sticker number on your Collector Card. Stickers have an adhesive strip on the back. Moisten and affix to the matching image on the Collector Card. Stickers must match in colour, town name and sticker number to the same

colour, town name and sticker number on the Collector Card. No sticker may be used to win more than one prize. There are six (6) combinations on the Collector Card. In each combination, there is one (1) rare sticker that enables you to complete the combination. All other stickers are produced in approximately equal quantities. If you collect and affix all of the stickers to correctly complete a combination as shown on the Collector Card, you are eligible to win the prize designated for that combination (subject to verification by the Game Sponsor or Administrator).

The following Collect to Win prizes are available to be won:

One (1) Grand Prize of \$10,000 Cash, available to be won when you collect all seven (7) collect stickers numbered 1, 2, 3, 4, 5, 6 and 7. Grand Prize is guaranteed to be won (see below – Second Chance Collect to Win Prize Drawings). Prize will be paid by cheque for \$10,000 payable to winner. **Odds to receive a rare marker to win this prize are 1 in 1,146,000.**

One (1) prize of a Family Vacation Getaway, valued at, and limited to \$5,000.00, inclusive of taxes. Prize will be awarded in CO-OP Travel Vouchers in varying denominations, totaling \$5,000.00, available to be won when you collect all six (6) collect stickers numbered 8, 9, 10, 11, 12 and 13. Prize is guaranteed to be won (see below – Second Chance Collect to Win Prize Drawings). **Odds to receive a rare marker to win this prize are 1 in 1,146,000.**

Three (3) prizes of \$1,000 in Free Groceries, available to be won when you collect all six (6) collect stickers numbered 14, 15, 16, 17, 18 and 19. Prize will be redeemed in various denominations of gift cards of the Participating Store totaling \$1,000.00. Gift Card terms and conditions may apply. **Odds to receive rare marker to win this prize are 1 in 382,000.**

Fifteen (15) prizes of a Pit Boss Wood Pellet Grill, 700 series, with an approximate retail value of \$599.00 each inclusive of taxes, available to be won when you collect all six (6) collect stickers numbered 20, 21, 22, 23, 24 and 25. **Odds to receive a marker to win this prize are 1 in 76,400.**

Fifty (50) prizes of a Sodastream, model #1011711111, with an approximate retail value of \$119.99 each inclusive of taxes, available to be won when you collect all four (4) collect stickers numbered 26, 27, 28 and 29. **Odds to receive a marker to win this prize are 1 in 22,920.**

Three Hundred and Fifty (350) prizes of a \$50.00 Grocery Gift Card, available to be won when you collect all four (4) collect stickers numbered 30, 31, 32 and 33. Prize will be redeemed in various denominations of gift cards of the Participating Store totaling \$50.00. Gift Card terms and conditions may apply. **Odds to receive a rare marker to win this prize are 1 in 3,275.**

SECOND CHANCE COLLECT TO WIN PRIZE DRAWING(S): (“Second Chance”) If the Collect to Win **\$10,000 Cash prize** and/or the **Family Vacation Getaway prize** are not claimed in the manner provided herein, a random drawing will be held to award the prizes not claimed to the maximum number of prizes guaranteed in that particular category. Example: There is one (1) Collect to Win prize available for the Family Vacation Getaway. If that one (1) prize is not claimed by the Collect to Win game, then there will be a Second Chance drawing for the that prize.

All non-winning Online Win entries (see Rule 3(D)) received through the stated deadline will be eligible for the Second Chance drawings. If any prize is awarded through the Second Chance drawing, the odds of winning the prize will depend on the number of eligible entries received. **No other unclaimed Collect to Win prizes will be awarded.** If required, the random Second Chance drawing(s) will be conducted by Game Administrators on Friday, June 21, 2019 at its offices.

WHAT TO DO WHEN YOU COMPLETE A COLLECT TO WIN COMBINATION: Pick up a Collect to Win Submission Kit from Customer Service at any Participating Store and follow the instructions found in the kit. You can also request a Collect to Win Submission Kit by sending a self-addressed, stamped envelope to “TGP Fresh Giveaway, P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4”. Indicate “Submission Kit” on the bottom left corner of the envelope. Participating Stores cannot accept Collect to Win combinations/Collector Cards/stickers for any Collect to Win prize claims. All claims for Collect to Win prizes must be submitted to and verified by the Administrator in accordance with these Official Rules and the instructions contained in the Submission Kit. To claim a Collect to Win prize, first legibly write your initials on the face of each sticker. Next, remove all original, claimed winning stickers for a complete combination from your Collector Card and affix to a new Collector Card (available at Participating Stores or online) using transparent tape. Send the new Collector Card with all stickers affixed in the manner indicated, via mail, in a postage paid envelope (Submission Kit includes a pre-addressed envelope) together with your name, complete address, telephone number, e-mail address (if applicable), clearly printed or typed on the Certificate of Compliance Release and Indemnity Agreement (“Compliance, Release and Indemnity Form”) found inside the Submission Kit to: “TGP Fresh Giveaway, P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4”. Send your original prize claim via registered mail for your own protection. You may wish to photocopy the prize claim for your records. See Rule 4 below for additional details on notification and redemption. Collect to Win submissions must be received on or before close of business on June 20, 2019. You are not a winner until your submission and eligibility have been verified by the Administrator. In addition, claimed winners must have correctly answered the mathematical skill-testing question on the Compliance, Release and Indemnity Form. Once verified, prizes will be shipped to or redeemed at the Participating Store closest to winner’s valid designated address by prepaid delivery. Allow approximately four (4) to eight (8) weeks for shipment of prizes to Participating Stores following verification.

No cash or substitution, in whole or in part, is allowed for any prize except by Game Sponsor, except as described herein. Game Sponsor may substitute a prize of equal or greater value should the advertised prize become unavailable. No compensation or substitute is offered for any portion of the prize not claimed or utilized; any portion of the prize not utilized and its corresponding value will be forfeited. Prizes may not be exactly as shown in contest publicity or promotional materials.

DOUBLE UP SWEEPSTAKES. Throughout the Game Period, you may collect duplicate Collect to Win stickers. Any duplicate Collect to Win stickers may be played on the Double Up Sweepstakes Entry Form which is also found on the collector card. You can download additional Double Up Entry Forms at www.TGPFreshGiveaway.com or get additional collector cards at Participating Stores, while supplies last. As soon as you have collected any combination of a total of eight (8) duplicate stickers you can submit your combination for a chance to win in the Double Up Sweepstakes.

There will be one (1) drawing held to award one (1) **We Love Local Shopping Spree** prize valued at, and limited to \$3,000.00. Prize will be

awarded with A) \$1,000.000 in TGP gift cards, in various denominations totaling \$1,000.000, and B) \$2,000.00 in various denominations of TGP gift cards and/or gift cards to a local small business in the community of the winner, approved by the Game Sponsor, for a grand total of \$3,000.00 in gift cards. Gift Card terms and conditions may apply, see cards for details.

To be eligible, you can submit any combination of duplicate stickers that you receive, but you must complete the Double Up combination with a total of eight (8) stickers and legibly complete the entry form information required (including Full Name, Phone Number, Email, City/ Town and Province or Territory). Winners will be randomly selected from among all eligible entries received prior to the drawing. Drawing will be held at the Administrator’s offices on June 21, 2019 from all eligible Double Up Sweepstakes entries received.

Odds to win any Double Up Sweepstakes prize is dependent upon the number of eligible entries received.

WHAT TO DO WHEN YOU HAVE A DOUBLE UP SWEEPSTAKES COMBINATION: Complete the ballot entry information found on the Double Up Sweepstakes Entry Form. Use transparent tape to secure the duplicate stickers on the form. Carefully remove the completed Double Up combination (“Double Up Ballot Entry”) from your collector card by cutting along the dotted line and insert into a postage paid envelope and mail to: “TGP Fresh Giveaway Double Up Sweepstakes, P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4”. See Rule 4 for additional details on notification and redemption. **Double Up Sweepstakes entries must be received on or before June 20, 2019.** You will only be contacted if your name has been drawn.

(C) ENTER TO WIN: If your Game Ticket reveals an official Ballot Entry Form, you are eligible for the Enter to Win drawings. To enter the Enter to Win drawings, print your name and telephone number on the Ballot Entry Form and deposit it in one of the ballot boxes located in any Participating Store on or before June 7, 2019. You may enter the Enter to Win drawings each time you receive a Game Ticket that includes an official Ballot Entry Form. Limit one (1) entry for every eligible Game Ticket. No photocopied, mechanically reproduced or facsimile Ballot Entry Forms allowed. Entries submitted in a manner other than that described above or on a non-official Ballot Entry Form will be disqualified and void.

There will be four (4) Enter to Win Drawings held at each Participating Store as detailed in Table 2 below. Winners will be randomly selected from among all eligible entries received by end of business on the day preceding the drawing date as indicated in Table 2. Eligible, non-winning entries will be combined and included in each week’s subsequent drawing. Odds of winning any Enter to Win prize depends on the number of eligible entries received for the particular drawing, for the particular Participating Store.

Table 2 - Enter to Win Details

Prize	Drawing Date	# of Prizes	ARV each
Dirt Devil Scorpion Corded Hand Vacuum	Saturday, May 4, 2019	69	\$59.99
Hamilton Beach Modern 4 Slice Toaster	Saturday, May 18, 2019	69	\$69.99
George Foreman Grill	Saturday, June 1, 2019	69	\$99.99
50 Second Shopping Spree	Saturday, June 8, 2019	69	\$500.00

Details on Dirt Devil Vacuum may be found at www.dirtdevil.com. Details on Hamilton Beach® Appliances may be found at www.HamiltonBeach.ca. MSRP is as shown as of February 22, 2019. Some retailers may sell for less. Manufacturer’s warranties apply. For each prize, one (1) winner will be randomly selected from each Participating Store on the date shown in Table 2 above. Number of prizes and Participating Store list is as of February 22, 2019 and is subject to change. Prizes will be awarded at Participating Stores.

Additional 50 Second Shopping Spree Details: Prize winner will win all the groceries (tobacco, lottery, prescriptions, gift cards and alcohol products excluded) which the winner is able to collect in a standard sized-shopping cart (supplied by Participating Store) in fifty (50) seconds. The winner may only push/pull one cart at a time and may not receive help from any other individual. Only items collected and contained within the cart without assistance by the winner or any other person at the conclusion of the fifty (50) second period will be counted as part of the prize. The winner may collect a maximum of (2) of any eligible items in his/her cart during the Shopping Spree. The exact retail value of each Shopping Spree depends on the total value of eligible items collected by the winner, but may not exceed Five Hundred Dollars (\$500.00). In the event that the prize winner collects items exceeding the Five Hundred Dollars (\$500) maximum retail value, the prize winner may keep the items of his/her choice in his/her cart so that the remaining total is equal or less and there are not more than two (2) of any one item included. A representative of the Game Sponsor will be deemed Official Time-Keeper and his/her decision will be final. Shopping Spree prizes are not transferable or assignable, except as specified herein. Game Sponsor reserves the right to designate the date and time for any Shopping Spree and the winner must agree to abide by these rules as provided to the prize winner to the Shopping Spree. If the prize winner is disabled, infirm or unable to attend on the designated Shopping Spree date, the prize winner may designate another person to conduct the Shopping Spree in his/her place, with prior approval from the Game Sponsor and Participating Store.

(D) ONLINE WIN: Select Game tickets will include a unique Personal Identification Number (“PIN”). To enter the Online Win Sweepstakes, go to www.TGPFreshGiveaway.com any time after 12:00:00 AM ET on April 11, 2019 and before 11:59:59 PM, PT June 10, 2019. Follow the link to complete the electronic entry sign-up form and follow the onscreen instructions to enter. You must have a valid PIN number to enter, and upon entry of a valid PIN number you will receive either one (1), two (2), three (3), four (4), five (5), six (6), seven (7), eight (8), nine (9), or ten (10) ballots into the Online Win Drawings. Online ballots will be awarded at random and at equal odds to receive. Online Win entries must be received before 11:59:59 PM PT on June 10, 2019. Each PIN can only be entered once. To enter online you must have a web browser that is compatible with Internet Explorer 9, Chrome 25.0, Mozilla Firefox 30.0, Opera 16, or Safari 4.0. In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the “Authorized E-mail Account Holder” of the e-mail address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Online Win Drawings: There will be a total of fifty-six (56) Daily Online Win Drawings held to award fifty-six (56) prizes of \$50.00 in Grocery Gift Cards. There will be one (1) Online Win Drawing held to award one (1) prize of Free Groceries for a Year, each valued at, and limited to

\$5,200.00 inclusive of taxes. There will also be one (1) Online Win Drawing held to award one (1) prize of a Samsung 65” 4K Smart TV, ARV \$1,199.99 and one (1) Grand Prize Online Win Drawing held to award one (1) prize of \$5,000 Cash. Drawings will be held at Administrator’s offices, from among all valid Online Ballots received. See Table 3 below for Online Sweepstakes Drawings schedule.

Table 3 – Online Win Drawings Schedule

Prize	Drawing Date	# of Prizes	ARV each
\$50 Grocery Gift Card	Daily starting April 12, 2019	56	\$50.00
Free Groceries for a Year	April 18, 2019	1	\$5,200.00
Samsung 65” 4K Smart TV	April 25, 2019	1	\$1,199.99
\$5,000 Cash	June 11, 2019	1	\$5,000.00

ADDITIONAL DETAILS ON ONLINE WIN PRIZES: **\$50.00 Grocery Gift Card prizes** will be awarded in Gift Card(s) of various denominations totaling \$50.00 issued by the Participating Store nearest to the prize winner. **Free Groceries for a Year prizes** will be awarded as Gift Card(s) of various denominations each valued at, and limited to \$5,200.00. No cash or substitution, in whole or in part, is allowed for any prize except by Game Sponsor, except as described herein. No compensation or substitute is offered for any portion of the prize not claimed or utilized; any portion of the prize not utilized and its corresponding value will be forfeited. Prizes may not be exactly as shown in contest publicity or promotional materials.

Online Win Town Community Donation: During sign-up for the Online Win Sweepstakes, you will be asked to choose your participating store and town name. Every valid PIN entered will count as one (1) point (“Point”) for your town. You may also earn bonus points (“Bonus Points”) for your town by sharing on social media as outlined below. The town with the highest total ranking based on the Point and Bonus Point scoring system as outlined below will be awarded a \$5,000.00 Community Donation prize. **Earning Points and Bonus Points for your town:** There are two ways to earn Points and Bonus Points for your town: A) PIN Entry and B) Social Media.

- A) **PIN Entry:** With every successful PIN entered in the Online Win Sweepstakes (see Rule 3D above), you will receive one (1) Point for your town.
- B) **Social Media:** To earn Bonus Points via Social Media, you must have a registered account with Facebook or Instagram as of the Game Start Date, which you may obtain for free at www.facebook.com or www.instagram.com.

TO PARTICIPATE ON FACEBOOK: With a registered Facebook account, visit <https://www.facebook.com/TGPGrocer> or a Participating Location’s Facebook Page and write a post or comment in response to the Fresh Giveaway post which includes the instructions and ‘#TGPFreshGiveaway’, during the Game Period, that includes both ‘#TGPFreshGiveaway’ and a hashtag (#) including your town’s name. For example, if your town is Edmonton, your comment would include: ‘I’m playing #TGPFreshGiveaway for #Edmonton’. By successfully posting or commenting as directed, your town will receive one (1) Bonus Point. Comments hidden or removed prior to the Game End Date will be void. There is a limit of one (1) Bonus Point per registered Facebook account. Every valid Bonus Point will be counted towards the indicated town’s total score (see details below).

TO PARTICIPATE ON INSTAGRAM: With a registered Instagram account, create a public post or comment in response to a post from a Participating Location’s or Game Sponsor’s Instagram page, during the Game Period, that includes both ‘#TGPFreshGiveaway’ and a hashtag (#) including your town’s name. For example, if your town is Edmonton, your comment would include: ‘I’m playing #TGPFreshGiveaway for #Edmonton’. By successfully commenting as directed, your town will receive one (1) Bonus Point. Posts or comments that are hidden or removed prior to the Game End Date will be void. There is a limit of one (1) Bonus Point per registered Instagram account. Every valid Bonus Point will be counted towards the indicated town’s total score (see details below).

For all methods of participation only town names will be valid for a town where a Game Sponsor’s Participating Location is located. Comments and posts must be submitted pursuant to the (a) Content Restrictions (as set forth in the Content Restrictions section below), and (b) Facebook Terms and Community Standards available at www.facebook.com or Instagram Terms and Community Standards available at www.instagram.com, as applicable.

Terms of Submission: Facebook or Instagram account must relate to a single individual. The individual in whose name the Facebook or Instagram account is registered to, shall be considered the entrant.

Rights Granted by you: By entering the Game, you agree that: (a) the Administrators, Game Sponsor, and their respective licensees, successors and assigns will have the right to use all or a part of your entry, your name and address (city and province), anywhere in the world and in perpetuity, for future advertising, trade, promotion and publicity in any manner and in any medium now known or hereafter devised, without compensation and without notice to you and without consideration, review or approval from you; and (b) You agree that you will not now nor in the future be paid for your entry or for granting the Administrators or Game Sponsor any of the rights set out in these Rules.

Content Restrictions: Entrants must not include any of the following content (the "Content Restrictions") in any entry: (a) pornography, adult-oriented content or any other sexually-explicit material; (b) materials relating to lotteries or gambling; (c) explicit language or content, images of violence, or promotion of illegal activities; (d) content in violation of intellectual property rights or laws; (e) libelous, defamatory, disparaging, tortious or slanderous materials; (f) content that denigrates, disparages or reflects negatively on the Game Entities, their owners and employees; (g) tobacco, alcohol or drugs; (h) dangerous stunts; (i) real weapons of any kind including, but not limited to, guns, knives or projectiles; (j) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, provincial or

local law, ordinance, or regulation; (k) individuals under legal age of majority without providing a signed release from parent or legal guardian; (l) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); and (m) material that is unlawful, or otherwise in violation of or contrary to the laws or regulations in any province where the entry is created. Any entry that does not comply with the foregoing, in the sole discretion of Sponsor, will be disqualified and eliminated from consideration.

Your Representations and Warranties: By entering the Game, you represent and warrant that

- (a) Your entry, in its entirety, is an original work by you and you have not included third party content in or in connection with your entry without permission;
- (b) Your entry will not cause injury or damage to any other person relying upon any instructions contained in your entry;
- (c) Your entry, the use thereof by the Game Administrators, or the exercise by the Game Sponsor or Administrators of any of the rights granted by you under these Official Rules, does not and will not infringe or violate any rights of any third party or entity, including, without limitation, patent, copyright, trademark, trade secret, defamation, privacy, publicity, false light, misappropriation, confidentiality, or any contractual or other rights;
- (d) You have all the rights, licenses, permissions and consents necessary to submit the entry and to grant all of the rights that you have granted under these Official Rules;
- (e) All persons who were engaged by you to work on the entry or have contributed to the entry have:
 - (i) Given you their written consent to submit the entry without claims for payment of any kind; and
 - (ii) Provided written permission to include their name in or with your entry (or if a minor who is not your child, you must have the permission of their parent or legal guardian) and you may be asked by the Game Administrators to provide such permission in writing to the Game Administrators; and
- (f) You have read, understood, accept and agree to be bound by the Game Sponsor’s Terms of Use and Privacy Policy set out at <https://www.fcl.crs/contact-us/privacy-terms> as they may be amended from time to time.

POINT AND BONUS POINT SCORING SYSTEM: All Points and Bonus Points will be tabulated across PIN entries, Facebook and Instagram and counted towards each town’s total score ranking, each town’s total score per capita ranking and combing for a final town score. Scoring will be completed by the Administrator’s on June 11, 2019, at their offices in Markham, ON.

Table 4 – Point and Bonus Point Scoring System:

TOTAL POINT RANKING	TOTAL POINT PER CAPITA RANKING	TOTAL TOWN SCORE
<p>A ranking from one (1) to the total number of participating town names, with the rank of 1 awarded to the town name with the highest number of Points and Bonus Points received during the Game period.</p> <p>Example: 1 – Town with most Points and Bonus Points 2 – Town with second most Points and Bonus Points 3 – Town with third most Points and Bonus Points</p>	<p>A ranking from one (1) to the total number of participating town names, with the rank of 1 awarded to the town name with the highest number of Points and Bonus Points per Capita (based on the most recent and available census data available) received during the Game period.</p> <p>Example: 1 – Town with most Points and Bonus Points per Capita 2 – Town with second most Points and Bonus Points per Capita 3 – Town with third most Points and Bonus Points per capita</p>	<p>The addition of:</p> <ul style="list-style-type: none"> • Total Point Ranking • Total Point Ranking per Capita <p>Example: If a town Ranked #1 for Total Points and #3 for Total Points per Capita, they would have a Total Town Score of 1 + 3 = 4.</p>

5) WINNING TOWN AND DONATION DETAILS: As noted above, at the end of the Game Period, all Points and Bonus Points will be tabulated and scored using the criteria outlines in Table 4. In the event of a tie between two towns, the highest number of Total Points per Capita will be used. As stated, only towns where a Game Sponsor’s Participating Location is located will be valid and eligible to win the donation.

GRAND PRIZE \$5,000 COMMUNITY DONATION: The valid town with the lowest Total Town Score will be deemed the Grand Prize Winning Town for the community donation prize. The \$5,000 Community Donation will be paid by cheque payable to one (1) or more community charities, groups or organizations as selected by the Game Sponsor and Participating Location located in the winning town. The grand prize winning town will be announced on our about awarded on June 18, 2019.

4. NOTIFICATION AND REDEMPTION:

- A) Instant Win Prizes:** All prize claims are subject to verification and eligibility by Administrator or authorized personnel at the Participating Store at which the prize claim is presented and surrendered for redemption (Rule 3(A) – WHAT TO DO WHEN YOU GET AN INSTANT

B) Collect to Win, Enter to Win, Online Win Drawings, Double Up Sweepstakes and Second Chance Collect to Win prizes: If you have been selected as a potential winner in any of the drawings described above, or if you have submitted a verified Collect to Win prize claim, the Game Sponsor or Administrator will notify you via e-mail, postal mail, registered mail, courier and/or phone. As a condition of awarding any Enter to Win, Online Win, Second Chance Collect to Win or Collect to Win prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor’s Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, provides proof of identity (photocopy of Driver’s License, or any other government issued photo I.D.), and releases and indemnifies Game Sponsor, Administrator and other certain parties. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. In the case of the Enter to Win prizes and Online Win prizes, Sponsor will hold a maximum of three (3) re-draws to attempt to select an alternate prize winner from among the pool of eligible entries received. A minimum of three (3) attempts will be made to contact each alternate to arrange for pickup of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited. For all such Enter to Win and Online Win prizes, such forfeited prizes will not be awarded.

All prizes will be shipped to or redeemed at the Participating Store closest to winner’s valid disclosed address by prepaid delivery. Allow approximately four (4) to eight (8) weeks for shipment of prizes to Participating Stores following verification. If prize is required to be shipped to any Participating Store, upon receipt of the prize, the appropriate Participating Store will contact you by telephone and/or mail to make arrangements for you to pick the prize up at the Participating Store. A minimum of three (3) attempts will be made to contact the winner to arrange for pickup of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited. In the case of the Double Up Sweepstakes, Enter to Win prizes and Online Sweepstakes prizes, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. For all other Collect to Win prizes, such forfeited prizes will not be awarded to alternate winners.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

5. ODDS: Odds of winning an Instant Win Prize or Savings is stated in Rule 3(A). As stated herein, odds of winning any drawing prize depend on the number of eligible entries received in accordance with these Official Rules prior to each drawing. For Collect to Win prizes, the odds reflect your chance of obtaining the rare sticker for each prize category, as shown below. Non-rare stickers are printed in approximate equal quantities.

Table 3 – Odds

COLLECT TO	AVAILABLE QUANTITY	ODDS (of receiving)
WIN PRIZES	OF RARE STICKERS	Rare Sticker
\$10,000 Cash	1	1 in 1,146,000
Family Vacation Getaway	1	1 in 1,146,000
\$1,000 in Free Groceries	3	1 in 382,000
Pit Boss Grill	15	1 in 76,400
Sodastream	50	1 in 22,920
\$50 Grocery Gift Card	350	1 in 3,275

6. PUBLICITY: Acceptance or submission of a prize constitutes permission for Game Sponsor and its direct and indirect affiliates to use any winner’s name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation. The names of the Collect to Win, Second Chance Collect to Win, Double Up Sweepstakes, Enter to Win and Online Win prize winners will be published on the Game Sponsor’s contest website and in its advertising media, following verification of all prize winners and will be available by mail request, as noted in Rule 9 below.

7. RESTRICTIONS: The following are prohibited and will result in automatic and immediate disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) using any robotic, automatic, mechanical, programmed or any similar entry duplication method to enter ballots for Enter to Win or Online Win; (3) non-compliance with these Official Rules; and (4) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game. Game Sponsor further reserves the right, at its sole discretion, to prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method.

8. PRIVACY: Game Sponsor will be collecting personal data about you for the Game and for purposes of the game to validate winning submissions. By entering the Game, you consent to the collection of personal data and you grant Game Sponsor permission to send winner notification to you. No such personal data will be transferred or sold to any third party except in the following circumstances:

- A) When you give us permission to do so;
- B) When in good faith we believe the law requires it;

C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;

D) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

E) To Game Sponsor's agents for data processing purposes, or to its professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical user information to parameters established by third parties, without releasing any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information that entrants have supplied, or to update or rectify such information, must be made in writing by sending a self-addressed envelope with your request to: "TGP Fresh Giveaway, c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4".

The Grocery People (TGP) respects your right to privacy and will use your personal information only to conduct the Contest and for the purpose as described in the Official Rules. Information collected is used solely to administer the Contest and is not sold, rented, or loaned to any third parties. No correspondence will be entered into except with selected entrants. TGP will handle the entrant's personal information in accordance with its privacy policies and practices, and in accordance with applicable laws. If you sign up for the TGP Flyer Newsletter via email or the Fresh Rewards updates and reminders via email then your email address will be used for that purpose and if you provide your postal code it will be used to provide you with relevant offers. By completing and submitting a contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.

9. LIST OF WINNERS: The names of the Enter to Win, Online Win, Collect to Win and Second Chance Collect to Win prize winners and a copy of the complete Official Rules are available by sending a self-addressed envelope to: TGP Fresh Giveaway, P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4 or by e-mail to gamemaster@TGPFreshGiveaway.com. Please specify "Official Rules" and/or "Winners List" with your request. Winners list will be provided after Game End Date.

10. GAME MATERIALS: All Game materials will be rejected and declared void if: (a) not obtained from authorized personnel and/or as set forth herein; (b) Game sticker description and number do not correctly correspond to the description and number on Collector Cards; (c) any part of any Game materials is illegible, altered, mutilated, counterfeit, miscut, misregistered, defaced, tampered with, forged, printed or produced in error, incomplete, blank or partially blank, mechanically reproduced or irregular in any way; and/or (d) Game materials are illegible or contain typographical, mechanical or other errors. All Game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void Game materials, if any, is limited to replacement of void material from random stock while supplies last. Game Sponsor is not responsible for damaged, lost or stolen Game materials. No more than the number of prizes stated in these Official Rules will be awarded. If for any reason, the number of any prize claims received exceeds the stated number of such prizes at any prize level, Game Sponsor reserves the right to award the stated number of such prizes at that level through a random drawing from among all such prize claims received for that prize level.

11. GENERAL TERMS AND CONDITIONS: Participation in the Game constitutes the entrant's full and unconditional agreement to and acceptance of these Official Rules including the decisions of the Game Entities, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Official Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. By participating in the Game, and as a condition of acceptance of any prize, each entrant, his/her heirs, executors, administrators, and assigns, RELEASES AND FOREVER DISCHARGES AND HOLDS HARMLESS the Game Entities, their direct and indirect subsidiaries and affiliates, and their advertising, promotion and fulfillment agencies and legal and other advisors, and each of their employees, officers, directors, shareholders, partners and agents (collectively, the "Released Parties"), from and against any and all losses, damages, rights, claims, actions, causes of action, personal injury, property damage or death (including without limitation all costs and liabilities of any kind (including attorneys' fees)), AND INCLUDING WITHOUT LIMITATION ANY LIABILITY ARISING FROM ANY ACT OR OMISSION OF NEGLIGENCE OR INTENTIONAL CONDUCT OF THE ENTRANT, that the entrant now has, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (a) participation in the Game, or the awarding, acceptance, use, or misuse of any prize, or traveling to, preparing for, or participating in any Game-related or prize-related activity; or (b) the publicity rights granted to the Game Sponsor and its direct and indirect affiliates as referred to above. It is understood that there may be serious risks of bodily injury, death, or property damage associated with the redemption, use or misuse of any prize, and any prize winner voluntarily assumes these risks. The entrant may be required to pay taxes associated with the awarding of a prize. Any claim or dispute with respect to the Game, a prize, or these Official Rules shall be governed by Alberta law and any proceedings in relation to any such claim or dispute shall be resolved exclusively by federal and provincial courts of Alberta. If any portion of these Official Rules is determined to be unenforceable by a court of law, all other parts of these Official Rules shall remain in full force and effect, and that the conditions and covenants herein shall be binding on the entrant and the entrant's heirs and assigns.

PRIZES SHALL BE ACCEPTED "AS IS." IT IS UNDERSTOOD THAT THE GAME ENTITIES HAVE NOT MADE ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, REGARDING ANY PRIZE, OR ANY SUBSTITUTE PRIZE. ALL ENTRIES AND PRIZE CLAIMS RECEIVED BECOME THE PROPERTY OF GAME SPONSOR AND WILL NOT BE RETURNED. GAME SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE GAME OR TO AMEND THESE OFFICIAL RULES AT ANY TIME, FOR ANY REASON, AND WITHOUT PRIOR NOTICE.

The Released Parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or deleted computer, electronic or network transmissions, or for entry requests, or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible.

WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE, COMPROMISE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

The Game is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram.

12. All properly claimed prizes and Savings will be awarded. Total approximate retail value of all available prizes and Savings: \$600,436.62.

13. Any and all trade names and trademarks used herein and associated with the Game are the property of their respective owners.

Game Sponsor: The Grocery People, Edmonton, Alberta Canada, T5L 3C4.

Administrator: WSP International Limited, Markham, Ontario, Canada, L3R 1H5.